

ABSTRACT

A cord holder for cords of mobile devices is described in a preferred embodiment of the present invention. The described cord holder includes a center region and two end regions, coupled on either longitudinal end of the center region. Each of the end regions is axially longer than the center region, forming retaining regions. The retaining regions are used to hold a cord in a non-tangling manner. The end regions include pincer regions having a gap, the gap resistively allowing passage of the earpiece cord into a holding area, thus allowing the ends of the earpiece cord to be secured. The amount of cord that is held by the cord holder is determinable by the user by choosing the locations of the cord that are inserted into the pincer regions. The cord holder thus allows for quick and tangle-free storage of excess cord until those times when extended cord length is desired. The preferred embodiment is a cord holder for use with an earpiece cord for a mobile device.